

From: "Dennis Dees" <ddees@steamist.com>
To: "'Alan Wickstrom'" <alan@BuildingOnline.com>
Subject: Testimonial

Dear Alan:


I just wanted to thank you and your staff for a wonderful experience with Buildingonline.com both on the design/creative end as well as on the results/sales end of our relationship.

To begin with, there are many questions to answer and directions to go in the design of a website. All of the people in your organization were helpful and patient with the many details encountered in the normal process of development, sometimes tough to express. As is my personal favorite, I didn't have to come up with all the ideas! Buildingonline has a great experience in understanding the things that work and I'm not into "recreating the wheel". You were incisive and direct. I believe this is reflected in the Steamist website in that the information is presented clearly and it is easy to navigate. The site has many complicated areas of information and yet the novice can readily find all the elements.

Due to the efforts of Buildingonline.com, Steamist has been in the first ten lines of the most popular search engines and the number of individuals who are aware of and have utilized the information towards purchases at one of our showrooms or plumbing wholesalers, has been multiplied many many times as compared to our previous website effort.

As you are well aware, advertising is difficult, at best, to track, however, in the total package of marketing product to the trades and consumers, Buildingonline.com stands at the top.

Many thanks and we are grateful for the relationship.

| | |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | the ultimate steam and saunabathing experience |
| Dennis Dees <i>Western Regional Sales Manager</i> | Steamist Co., Inc. 315 W. Pondera St. Suite F Lancaster, CA 93534 tel: (661) 726-7046 fax: (661) 940-1617 mobile: (805) 368-8208 |
| ddees@steamist.com | |

Signature powered by Plaxo

Add me to your address book...

Want a signature like this?



[_logo2.gif](#)