



**Hacker Industries, Inc.**

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May 14, 2004

Alan Wickstrom  
BuildingOnline  
24681 La Plaza, Suite 250  
Dana Point, CA 92629

Dear Alan:

All of us at Hacker Industries, Inc. would like to express our appreciation for BuildingOnline's assistance developing our corporate website. As a direct result of BuildingOnline's Internet marketing services and search engine optimization our web site has grown over 580% since we went live in 2002.

We've received nothing but compliments on our web design and are constantly getting positive feedback from our applicators and customers who have found our site to be efficient and informative. We've also increased our ability to link our products to architects, builders and contractors nationwide, supplying them with easily available information and specification drawings.

You and your staff consistently go above and beyond, providing us with personalized insight on how to best market our company and our customers. Even with our continuous updates to our site with new product literature, etc., your team is always pleasant, responsive and accommodating to our needs.

We are very proud to be a partner with BuildingOnline and look forward to a continued successful relationship.

Very Truly Yours,

*Kerry Hacker*

Kerry Hacker  
Vice President

