



May 6, 2004

Alan Wickstrom
BuildingOnline
24681 La Plaza, Suite 250
Dana Point, CA 92629

Dear Alan;

Over the years, we've made many changes and alterations to our website with your assistance. You and your staff have been great with these requests, reacting quickly to these upgrades and providing tremendous insight as to the best and most efficient means to providing browsers a great experience when visiting lascobathware.com. We've always received positive feedback from customers and consumers. The efforts of BuildingOnline have kept our site at a top level within the industry.

The efforts and innovative thinking by the BuildingOnline team in redesigning our "new" website are unmatched. Since the re-introduction of our site, the feedback has been unbelievable. Browsers attain their information quickly and recognize their presence with an industry leading company. We are not only at the top of the plumbing industry, but we are recognized for having one of the top websites in the building industry period.

The BuildingOnline team has consistently delivered a great product and excellent service to our company. The best part of it all, it's easy. BuildingOnline does all the work and we receive all the praise. I want to extend my appreciation to you and your staff for the many years of outstanding service to our company.

Best regards,
Fred Adams

Fred Adams
V.P. Marketing
Lasco Bathware