

From: "William Plant" <whp.1@buildingproductsplus.com>
To: "alan@BuildingOnline.com (E-mail)" <alan@BuildingOnline.com>
Subject: a sincere thank you



Let us consult, inform & supply all of your extended life building materials.

We make your project LIVE, longer

Dear Alan,

We have been doing business with BUILDING ON LINE since the early 90's. We started with one 2 page site and have grown to 3 sites with a total of approx. 50 pages.

Over the years of doing business with your Company, it seems that each time we ask you to expand our presence on the internet we get an compensatory or larger increase in our return on investment. For example - In November last year, we commissioned you to build a web site for a small local area lumberyard in Texas. The effective use of the internet for such a small geographic area was big question mark in our minds. The results have been more than satisfactory - in April that site accounted for 30% of the lumberyard's sales and culminated in closing a \$32,000.00 sale for delivery this month.

To put it succinctly, YOUR BOL design and implementation helps to make OUR marketing job a "no brainer".

Thank you, and keep up the good work.

William Plant
President
Building Products Plus Co.
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